



# 2020 AFFILIATE MEMBERSHIP LEVELS

## PREMIER AFFILIATE - \$3,000

Receive items provided in the Classic and Elite Affiliate Membership Levels in addition to:

- Recognition on all weekly spotlight e-newsletters & biannual print newsletters (1/4 pg. size)
- Sponsorship of Awards Reception and all RPAC Fundraisers
- Sponsorship space on MCAR website all year long
- Free ticket to attend all events
- Listed on a Premier sponsorship sign at all events
- VIP seating at special events

## ELITE AFFILIATE - \$1,000

Receive items provided in the Classic Affiliate Membership Level in addition to:

- Access to a member ambassador
- Sponsorship of all CE events/classes and networking events (with the exception of RPAC fundraising events and the Awards Reception)
- Year long marketing material placement in MCAR hallway
- Listed on Elite Sponsorship sign at all CE events/classes and networking events (with the exception of RPAC fundraising events and the Awards Reception)

## CLASSIC AFFILIATE - \$250

Receive all the current Affiliate benefits (refer to Affiliate Membership Benefits) in addition to:

- Listed as Affiliate member in biannual print newsletters
- Receive membership pricing to attend events
- 1st option at 'a la carte' sponsorships (if available)



# 2020 AFFILIATE MEMBERSHIP APPLICATION

**Name of Representative:** \_\_\_\_\_

Membership dues apply to the representative listed, and not the company as a whole.

**Company:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

**Office Phone:** \_\_\_\_\_ **Cell Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Business Type:** \_\_\_\_\_

### Select one Affiliate Membership Level below:

**PREMIER AFFILIATE - \$3,000**

**ELITE AFFILIATE - \$1,000**

**CLASSIC AFFILIATE - \$250**

Note: See Affiliate Membership Levels flyer for a list of benefits for each membership level.

**Cardholder's Name:** \_\_\_\_\_

**Billing Address:** \_\_\_\_\_  same as above

**Card #** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ **Exp. Date** \_\_\_\_/\_\_\_\_ **Amount: \$** \_\_\_\_\_

Metro Centre Association of Realtors® (MCAAR) reserves the right to terminate this agreement at any time. There is no refund for cancelled memberships prior to the end of the calendar year. The Affiliate Member is responsible for the cost of the Membership. This agreement grants MCAAR the use of logos and trademarks by any individual/company wishing to participate in Affiliate Memberships. All advertising is subject to publisher's acceptance. Acceptance of an advertisement does not constitute an endorsement of any individual or company by MCAAR. Members must provide their own ad copy for the print newsletter if your level qualifies. If no ad is provided, your name and company logo will be used in its place.

**By signing below, I hereby apply for Affiliate Membership in the Metro Centre Association of REALTORS®. I understand the 2020 annual dues are based on the membership tier I have selected above, and I authorize the above charges.**

**Name** \_\_\_\_\_ **Signature** \_\_\_\_\_ **Date** \_\_\_\_\_



# 2020 AFFILIATE MEMBERSHIP BENEFITS

## WHY BE PART OF OUR TEAM?

- Membership automatically adds you to our mailing and email list.
- Network with 3,000+/- real estate professionals that can directly market your services. One on one REALTOR® customer interactions including branding opportunities.
- An Affiliate Directory is available on our website where REALTORS® can find your services quickly and easily.
- The first opportunity of Affiliate Membership levels is given to the Affiliate Membership to promote their company at Membership Meetings, NJREC Continuing Education Classes, Installation of Officers and Directors, Awards Reception, RPAC Auction & Business Card Exchange Networking Dinner, Hospitality Room at Triple Play REALTOR® Convention RPAC fundraisers and more.
- Eligibility to serve on MCAR committees and participate in the committee's events to give you the ability to closely interact with REALTORS® and the opportunity to assist in deciding the future path of the Association.
- The Affiliate Membership is listed in the print newsletter - The Middlesex Commitment - with their company, phone number and email address.
- Access to our prized membership with the opportunity to advertise in a variety of ways in all issues to reach 3,000+ real estate licensees. Advertisement costs are: \$100 for 1/8 page; \$175 for 1/4 page; \$330 for 1/2 page and \$550 for full page. Non-members pay \$50 more per ad. Limited to 8 ads in each issue.
- Receive a list of 145 +/- member offices at no cost, upon request.
- We will promote one event per Affiliate Member per calendar year in the Association's weekly e-newsletter - up to four issues - barring no conflict with an MCAR event. The use of MCAR's conference room for up to 39 people is offered at no charge, a \$200 value, up to 3-hours but the Affiliate Member may choose an outside venue.
- Gain access to members only information on the National Association of REALTORS® website - [www.nar.realtor](http://www.nar.realtor).

**Our goal is a cohesive Association where there is a mutually beneficial relationship between REALTORS® and Affiliate Members; thereby providing a maximum return on investment to participating Affiliates. Real Estate is a relationship business.**

*updated 11/21/19*